SPECIFIC CHARACTERISTICS OF PUBLICISTIC PAMPHLETS

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Abstract: The purpose of this work is to study journalistic pamphlets that belong to the group of types according to the style of the pamphlet genre. The aim is to review, analyze and comment on pamphlets created in a journalistic style. We have tried to present with various arguments and explanations why we included such works in the category of publicist pamphlets. Also, in this work, we showed how publicist pamphlets are written and the main purpose of it.

Key words: Journalism, fact, criticism, Letter to Gogol, Malenky Napoleon, feleton.

INTRODUCTION

The field of journalism is a broad and extensive field in terms of scope. Journalistic activity plays an important role in the formation, development and progress of society. One of the abilities of a journalist is to inculcate ideas in people, to promote an idea, to form a reaction to a certain event, and to convince them of some truth. In this respect, journalism is similar to psychology. Taking these aspects into account, it is important to shape the journalist's mind, guide it to the right path, and educate it in the spirit of truth and justice. Because his propagandist ability promotes the truths he believes in and makes people follow him. Journalists play an important role in creating a positive environment among people, in correcting their attitude towards life and society.

Among the journalistic genres promoting such ideas, the pamphlet genre stands out. He always glorifies truth and justice. He condemns and laughs at injustice, slander, dishonest politics. In this way, he reveals the truths to humanity, and by holding a mirror to those who are under criticism, he shows who they really are. The advantages and uniqueness of this genre attracted him to research.

In the process of research, we considered the aspects, groups and types that have not yet been studied, and divided the pamphlets into two groups: types according to the scope and style. In this work, we will learn about publicist pamphlets, which are classified according to their style. First of all, let's talk about public relations.

LITERATURE ANALYSIS AND METHODOLOGY

Publicistics (Latin: publicus - social) is a type of literary work dedicated to the socio-political and other current issues of the time. The task of journalism is to arouse

social opinion and form it, to direct it to a certain goal, to create a picture of reality based on documentary facts and information.

The form and internal structure of journalism is a combination of logical thinking and imagery. In the journalistic genre, the image is used in its own way. The personality of the publicist, like the personality of the poet, is manifested by its rich inner world, point of view.

It can be seen that journalism conveys information based on clear evidence to the public. Therefore, the writing of publicist pamphlets is carried out in the same order. When writing publicist pamphlets, art, tissue paints are not used. In it, the author's attitude about an event that really happened in life or a specific person is substantiated with clear evidence. In the process of studying the writing styles of journalistic pamphlets, we turned to the works created in this style and answered some of our questions through them.

RESULTS

The results showed that journalistic pamphlet writing is not a recent phenomenon. We have witnessed that they have been formed and polished over the centuries. For example, a pamphlet entitled "Elizabeth Steele, Mother Dutten, Mother Duvel, Mother Margaret - all the brutal and true accounts of the horrors committed by four famous witches" describes the rampant witchcraft and "witch hunts" in Western Europe in the late 15th and mid-17th centuries. " reflected.

Also, many pamphlets depicting the period of the revolution were created in a journalistic style. Including Edmond Bork's "Perepiska o tsareubiystvennom mire" (Correspondence on the Peace of Rugitsit), Raddyshev's "Puteshestvie iz Peterburga v Moskvu" (Travel from St. Petersburg to Moscow), Vistaryon Belinsky's "Pismom k Gogolyu" (Letter to Gogol), Karl Marx's "18 Brumera " (18 brooms), Victor Hugo's "Malenky Napoleon" (Little Napoleon) and a number of similar pamphlets can be presented as a vivid example of a publicist pamphlet.

DISCUSSION

Thus, we studied the writing styles, goals and tasks of publicist pamphlets. In the course of quoting pamphlets created in a journalistic style, we have addressed from history to present-day journalism. Despite the fact that pamphlets are written in modern journalism, we witnessed that most of them were created during the war years and during the revolution. Currently, it is more popular to write feuilletons than pamphlets. After all, the scope of a pamphlet is wider than that of a feuilleton, and it takes time and effort to create it. Nevertheless, it is noteworthy that the tradition of writing pamphlets also exists in Uzbek journalism.

CONCLUSION

In conclusion, it should be noted that a pamphlet is usually a work directed against the political system or its particular aspects, a certain social group, party,

government, etc., often exposing their individual representatives. The task of the pamphlet is to ridicule this phenomenon, the given person, by creating an image of the exposed person, the pamphlet tries to present him as a certain person, and he defeats him in his political life, in his individual characteristics, in order to give a stronger blow to the political line that he imagines.

The desire to show a certain human image brings the pamphlet to a certain extent to fiction, the work of the author to the work of the writer who creates a "typical character", and unlike artistic generalization, the journalistic pamphlet represents a specific person, specific facts. Through this, it destroys its own artistry, texture dyes.

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